

IN THE CLAIMS:

Please cancel claims 1, 8, 10 and 12 without prejudice to or disclaimer of the subject matter recited therein.

Please amend claims 2-3, 6-7, 9 and 11, and add new claim 13 as follows:

LISTING OF CURRENT CLAIMS

Claim 1. (Canceled)

Claim 2. (Currently Amended) The fastening strap structure as claimed in claim 4 13, wherein the cross-section of the strap body is ~~flat~~ rectangular.

Claim 3. (Currently Amended) The fastening strap structure as claimed in claim 4 13, wherein the cross-section of the strap body is circular.

Claim 4. (Original) The fastening strap structure as claimed in claim 3, wherein the outer face of the strap body is formed with annular teeth.

Claim 5. (Original) The fastening strap structure as claimed in claim 3, wherein the outer face of the strap body is formed with spiral teeth.

Claim 6. (Currently Amended) The fastening strap structure as claimed in claim 4 13, wherein the cross-section of the strap body is square.

Claim 7. (Currently Amended) The fastening strap structure as claimed in claim 4 13, wherein the cross-section of the strap body is ~~elliptic~~ elliptical.

Claim 8. (Canceled)

Claim 9. (Currently Amended) The fastening strap structure as claimed in claim 4 13, wherein the stop teeth are transversely formed on at least one side of the strap body.

Claim 10. (Canceled)

Claim 11. (Currently Amended) The fastening strap structure as claimed in claim 4 13, wherein the stop teeth are longitudinally formed on at least one side of the strap body.

Claim 12. (Canceled)

Claim 13. (New) A fastening strap structure comprising:

- a) a strap body made of a plastic material and having a series of stop teeth located on an outer face thereof, the series of stop teeth extending continuously along an entire length of the strap body; and
- 5 b) at least one flexible metal reinforcing string embedded in the strap body, the at least one flexible metal reinforcing string comprising a multi-strand cable extending continuously along the entire length of the strap body.